Ethical Finance and Economy in the EU
Zagreb, 19.3.15
philosophy

Ethics

human conduct

criteria

choices
ETHICAL FINANCE

needs

production

Economy

resources

efficiency
Unlimited needs + Scarce resources = Choices, priorities, values, ETHICS
Ethics & finance

Origin of funds

Governance

Financial exclusion

Short circuits

Use of funds

Efficiency

Transparency

Growth
Debate: markets vs banks

- Quality & availability of capital
- Real economy
- NOT speculation
- Sustainable growth: local & inclusive
- Local banks + Local economy
<table>
<thead>
<tr>
<th>IS</th>
<th>NOT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banking</td>
<td>Speculation &amp; fiscal evasion</td>
</tr>
<tr>
<td>Sustainable Investments</td>
<td>Unsustainable</td>
</tr>
<tr>
<td>Financial Inclusion</td>
<td>Consumer loans &amp; overindebtedness</td>
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<tr>
<td>Proximity</td>
<td>International Markets</td>
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</tbody>
</table>
What IS ETHICAL FINANCE (II)

IS
- Transparency
- Customer information
- Productive earnings

NOT
- Opacity
- Predatory practices
- Commissions & Fees
<table>
<thead>
<tr>
<th><strong>IS</strong></th>
<th><strong>NOT</strong></th>
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</thead>
<tbody>
<tr>
<td>Clear governance</td>
<td>Conflict of interest</td>
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<tr>
<td>Citizen involvement</td>
<td>Political interest</td>
</tr>
<tr>
<td>Local solidarity</td>
<td>Popular capitalism</td>
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</tbody>
</table>
What IS ETHICAL FINANCE (IV)

**IS**
- Citizen capital
- Measured risk
- Sustainable finance
- Social & environmental Impact

**NOT**
- Money laundering
- Systemic risk
- Financial crisis
- Rating agencies
What IS ETHICAL FINANCE (IV)

IN A NUTSHELL

Use of funds

Social / environmental & Financially viable

Inclusion

Credit to the excluded

Transparency

Financial, social, environmental reporting

 Territory

Short distribution circuit
What IS ETHICAL FINANCE (IV)

IN A NUTSHELL

Governance  Participation & cooperation
Origin of funds  Citizen, local
Impact  Measurable, local
febea
Fédération Européenne de Finances et Banques Ethiques et Alternatives
European Federation of Ethical and Alternative Banks and Financiers
The **European Federation of Ethical and Alternative Banks** is an international not for profit, created in 2001 to develop **ethical and solidarity-based finance in Europe** through the participation of European citizens.

Founding members are:

- Banca Popolare Etica (Italy)
- Crédit Coopératif (France)
- Caisse Solidaire Nord Pas de Calais (France)
- Crédal (Belgium)
- Hefboom (Belgium)
- Tise (Poland)
25 members
From 13 European countries
More than 528,000 people
Combined assets of €28,3 Bn (2012)

- Citizen led initiatives
- Financial Institutions
ETHICAL CHARTER

Our Commitment:

- Place the economy at the service of the citizens
- Contribute to sustainable development, solidarity and social cohesion
- Pursue societal impact as well as financial profit
- Support innovation (social & environmental)
FEBEA members finance:

- Job creation, in particular social employment
- Sustainable development
- International solidarity and fair trade
Our work as a Federation is about:

- Spreading ethical and solidarity-based finance in Europe and the Mediterranean.
- Supporting new initiatives arising in Croatia, Portugal, Greece, Slovenia, etc.
- Advocating in favour of ethical and solidarity-based finance.
Our work as a Federation is about:

- Highlighting the role of ethical finance in the development of the social economy sector in Europe
- Showing the impact and performance of solidarity-based finance on communities
» Facilitating exchange and co-operation between social economy and finance in Europe

» Representing our members before the EU institutions

» Creating dedicated financial and non-financial instruments
1 Investment Company

- SEFEA - Ethical Investment Company (2002)

4 Social investment initiatives

- Fefisol - Microfinance and Fair trade (2011)

1 Joint project

- TAMA, the first European Financial Cooperative dedicated to solidarity finance (Equity)
The 25 members of FEBEA:

1. APS Bank (Malta)
2. Banca Popolare Etica (Italy)
3. Banque Alternative Suisse (Switzerland)
4. BBK Solidarioa (Spain)
5. Caisse Solidaire du Nord Pas de Calais (France)
6. Caixa Pollença (Spain)
7. Crédal s.c. (Belgium)
8. Crédit Coopératif (Belgium)
9. Cultura Sparebank (Norway)
10. Ekobanken (Sweden)
11. Consorzio Etimos (Italy)
12. Femu qui (France)
13. FIARE (Spain)
14. Hefboom (Belgium)
15. Integra Coop (Slovakia)
16. La Nef (France)
17. Merkur Bank (Denmark)
18. Oekogeno (Germany)
19. SEFEA (Italy)
20. SIDI (France)
21. SIFA (France)
22. Tise (Poland)
23. Cassa Centrale Banca (Italy)
24. Ebanka (Croatia)
25. Sklad 05 (Slovenia)
BAS ECOSANA

Eco-home Mortgage

The more sustainable your home, the less interest you pay
Crédal bouscule les codes ! …
LE CREDIT IMPACT+

Start-up or development of SMEs
Engaged in sustainable development activities: economy – social – environment

Development of social enterprises
Entrepreneurs who respond to societal needs

Specifics:

– Up to 200.000 €
– Variable interest depending on the project, risk and social performance
Banca Popolare Etica
The highest interest (rate) is that of all
BPE finances « Dar casa » Cooperative
Dar Casa manages and rents 226 flats to disadvantaged people in Milan (at 50% market rates)
Coming soon to finance
good economy near you…
Hvala lijepa

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www.febea.org